

A diagram of a banner template. It features a central white rectangular area bounded by a red dashed line, representing the 'Imprint Area'. This area is surrounded by a white border, which is further enclosed by a blue dashed line representing the 'Bleed Area'. On the left side, there are two small white rectangular tabs extending outwards. The text 'To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.' is positioned at the top of the imprint area. Below it, the dimensions '24" x 36" Rectangle Felt Banner Template (100% Scale)' and the code 'FRB-2436' are listed. The 'Imprint Area: 23" x 34.25"' is also specified. A 'Notes' section follows, containing three bullet points: '- Keep all artwork away from the edge (reflected by the red dotted line) of the template.', '- Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line).', and '- Use ONLY Pantone Solid Coated colors' and '- Convert all text to outlines'. At the bottom left of the imprint area, the text 'Imprint Area' is written in red. At the bottom left of the bleed area, the text 'Bleed Area' is written in blue.

To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.

24" x 36" Rectangle Felt Banner Template (100% Scale)

FRB-2436

Imprint Area: 23" x 34.25"

Notes:

- Keep all artwork away from the edge (reflected by the **red dotted line**) of the template.
- Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the **blue dotted line**).
- **Use ONLY Pantone Solid Coated colors**
- **Convert all text to outlines**

Imprint Area

Bleed Area